

## **ART NOUVEAU EUROPEAN ROUTE–RUTA EUROPEA DEL MODERNISME MEMBERSHIP AND COMMITMENT PROTOCOL**

### **BY AND BETWEEN**

Mr Xavier Olivella i Echevarne, general manager of the Institut Municipal del Paisatge Urbà i la Qualitat de Vida, hereinafter IMPUiQV, holder of NIF (tax ID no.) P-5890051E, a post to which he was appointed by mayoral office decree on 13 June 2015, acting by the powers delegated by decree of the IMPUiQV president, Ms Janet Sanz i Gil, on 1 December 2017 and assisted in this action by the IMPUiQV delegate secretary, Mr Alejandro Mateos Alonso.

And: XXXXXXXXXXXX of XXXXXXXXXXXXXXXXXXXXXXXX Represented by... (name and position).

### **DECLARE**

That with the aim of reassessing the richness of Art Nouveau heritage as a common cultural element characterising the turn of the 20<sup>th</sup> century in Europe,

And that with the aim of raising public awareness of Art Nouveau and placing it at the reach of European citizens, the undersigned enter into the following agreements.

### **AGREEMENTS**

1. The formal adherence of XXXXXXXXXXXXXXXXXXXXXXXXXXXX to the Art Nouveau European Route–Ruta Europea del Modernisme, an association comprising municipal governments and other institutions and bodies committed to disseminating, protecting, managing and improving their Art Nouveau heritage.

The activities of the Art Nouveau European Route are financed through the budget of the Barcelona City Council. Membership of the Route does not entail any membership fee nor any commitment to a direct economic contribution by its members, nor any obligation to adopt agreements beyond the disinterested collaboration in publications and other common shared initiatives.

2. Formal adherence to the Art Nouveau European Route–Ruta Europea del Modernisme entails the following commitments from its members:

a) Increase public awareness amongst citizens of Art Nouveau heritage and its main associated values: the recovery and dignification of traditional trades, the creative impulse from social and economic sectors, the integration of different artistic expressions, etc.

b) Assume the obligations that may derive for each part of the Route Statutes and future agreements of its governing body, the Art Nouveau European Route Honorary Council.

- c) Promote exchanges between the different associated movements existing in Europe: Art Nouveau, Modern Style, Jugendstil, Secession, Liberty, Modernisme, etc.
- d) Form a governing body for the Art Nouveau European Route, the Honorary Council, comprising a representative from each of the heritage members associated with the Route.
- e) Entrust Barcelona City Council's Institut del Paisatge Urbà (IMPUiQV) to assume the Permanent Secretariat of the Art Nouveau European Route.
- f) Promote from a basis of equality exchange and cooperation between multidisciplinary experts from different European regions in such a way so as to ensure that the activities and projects proposed by the Honorary Council are always based on consensus.
- g) Ensure that the initiatives and projects submitted for approval by the Honorary Council especially take into account innovation in terms of cultural tourism in Europe and sustainable heritage development in order to preserve and disseminate Europe's "common diversity".
- h) Promote dialogue and cooperation between urban cultures associated with Art Nouveau, preserve diverse European identities at a local, regional or national level and open the project to collaborations between Europe and bodies and organisations from cities in other continents presenting special affinities in terms of Art Nouveau heritage.
- i) Stimulate the processes of rehabilitation of Art Nouveau architectural heritage.
- j) Approve the Statutes that govern the functioning of the Art Nouveau European Route, which are attached as an annexe to this current document.
- k) Nominate a person or authority from your organisation to be the direct spokesperson with the Permanent Secretariat for the day-to-day coordination tasks of Route initiatives.

Barcelona, XX XXXXX XXXX

On behalf of the Barcelona City Council  
IMPUiQV general manager

Xavier Olivella Echevarne

Delegate secretary

Alejandro Mateos Alonso

On behalf of the XXXXXX City Council