



**ART NOUVEAU EUROPEAN ROUTE–RUTA EUROPEA DEL
MODERNISME
MEMBERSHIP AND COMMITMENT PROTOCOL**

In the aim of reassessing the richness of Art Nouveau heritage as a common cultural element characterising the turn of the 20th century in Europe,

And in the aim of raising public awareness of Art Nouveau and placing it at the reach of European citizens,

The undersigned:

1. FORMALLY ADHERE to the Art Nouveau European Route–Ruta Europea del Modernisme, an association comprising municipal governments and other institutions and bodies committed to disseminating, protecting, managing and improving their Art Nouveau heritage.

2. FORMULATE THE FOLLOWING COMMITMENTS

-Increase public awareness amongst citizens of Art Nouveau heritage and its main associated values: the recovery and dignification of traditional trades, the creative impulse from social and economic sectors, the integration of different artistic expressions, etc.

-Assume the obligations that may derive for each part of the Route Statutes and future agreements of its governing body, the Art Nouveau European Route Honorary Council.

-Promote exchanges between the different associated movements existing in Europe: Art Nouveau, Modern Style, Jugendstil, Sezession, Liberty, Modernisme, etc.

3. GENERALLY AGREE TO

1. Form a governing body for the Art Nouveau European Route, the Honorary Council, comprising a representative from each of the heritage members associated with the Route.

2. Entrust Barcelona City Council's Institut del Paisatge Urbà i la Qualitat de Vida to assume the Permanent Secretariat of the Art Nouveau European Route.

3. Promote from a basis of equality exchange and cooperation between multidisciplinary experts from different European regions in such a way so as to ensure that the activities and projects proposed by the Honorary Council are always based on consensus.

4. Ensure that the initiatives and projects submitted for approval by the Honorary Council especially take into account innovation in terms of cultural tourism in Europe and sustainable heritage development in order to preserve

and disseminate Europe's "common diversity".

5. Promote dialogue and cooperation between urban cultures associated with Art Nouveau, preserve diverse European identities at a local, regional or national level and open the project to collaborations between Europe and bodies and organisations from cities in other continents presenting special affinities in terms of Art Nouveau heritage.
6. Stimulate the processes of rehabilitation of Art Nouveau architectural heritage.
7. Approve the Statutes that govern the functioning of the Art Nouveau European Route, which are attached as an annexe to this current document.
8. Nominate a person or authority from your organisation to be the direct spokesperson with the Permanent Secretariat for the day-to-day coordination tasks of Route initiatives.

Barcelona,

**On behalf of the
Barcelona City Council
IMPUiQV President**

**On behalf of the
XXXX City Council
The Mayor**

Ramon García-Bragado i Acín

Barcelona City Council General Secretary

Jordi Cases i Pallarès