

Definitive abstract for paper presentation at the *coupDefouet* International Congress

Strand 1: Art Nouveau Cities: between cosmopolitanism and local tradition

From Local to Cosmopolitan: Art Nouveau in Subotica – Szabadka

Subotica - Szabadka, a town settled on the north of Serbia, which was part of Austro-Hungarian Monarchy up to the First World War, experienced great development at the end of the 19th century. The success were crowned by great blossoming of Art Nouveau architecture inspired by Vienna and Darmstadt Secession, Munich Jugendstil, Hungarian secession and Belgian Art Nouveau. Although local Art Nouveau style was not developed and the most characteristic Art Nouveau buildings were made in the Hungarian secession style, local tradition, well incorporated into those buildings are presenting the local on cosmopolitan level. Turn of the century architects, educated in Vienna, Graz, Zürich, Munich and Budapest, who introduced different Art Nouveau styles in Subotica, brought cosmopolitanism to the town that had been very much provincial in the past. Some of the buildings like the town hall, synagogue and Raichl palace are prominent examples of European heritage, and the town itself, with over 100 Art Nouveau buildings still has typical 19th century cityscape.

Key words: architecture, Art Nouveau, jugendstil, secession, Subotica, turn of the century, Austro-Hungarian Monarchy, Raichl Ferenc, Titus Mačković, Komor and Jakab.

Curriculum Vitae

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Viktorija Aladžić was born in Subotica in 1959. She studied architecture at the University of Belgrade. During war under Milošević regime in Serbia she devoted herself to research of a history of architecture of Subotica. In the period from 1995 to 1997, as a group leader of four researcher, she got a grant for a research project „Civil Society and Architecture in Subotica from 1867 to 1914“, financed by Research Support Scheme of Central European University in Prague. In 2001 she obtained Master degree at the Faculty of Architecture in Belgrade, and started working at the Faculty of Civil Engineering in Subotica as an Assistant. She finished PhD thesis titled „Influence of Laws on the Spatial Development of Subotica from the end of 18th to the Second half of 20th Century“ at the Faculty of Geography, University of Belgrade in 2007. She is presently working as an Assistant Professor at the Faculty of Civil Engineering, active in protecting building heritage and was publishing many articles in a different scientific journals on a different themes concerning bulding heritage.